MEALS ON WHEELS
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DALLAS, TX

ACTIVATING AROUND OUR ASSETS

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SPEAKERS

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Objectives

1. Understand the asset mapping process
2. Realize the potential of the asset mapping process
3. Increase your capacity to do informal planning with asset mapping

Agenda

1. Interactive Introductions
2. What is asset mapping?
3. Community assets
4. Gallery Walk
5. What to do now?

Interactive Introductions

List program assets:

- Think:
  - People
  - Place in Community
  - Budget
  - Physical space
  - Relationships

At your table

1. Identify a scribe
2. Introduce yourself and your individual program assets
3. Create a table-level group assets on a flip chart

WHAT IS ASSET MAPPING?
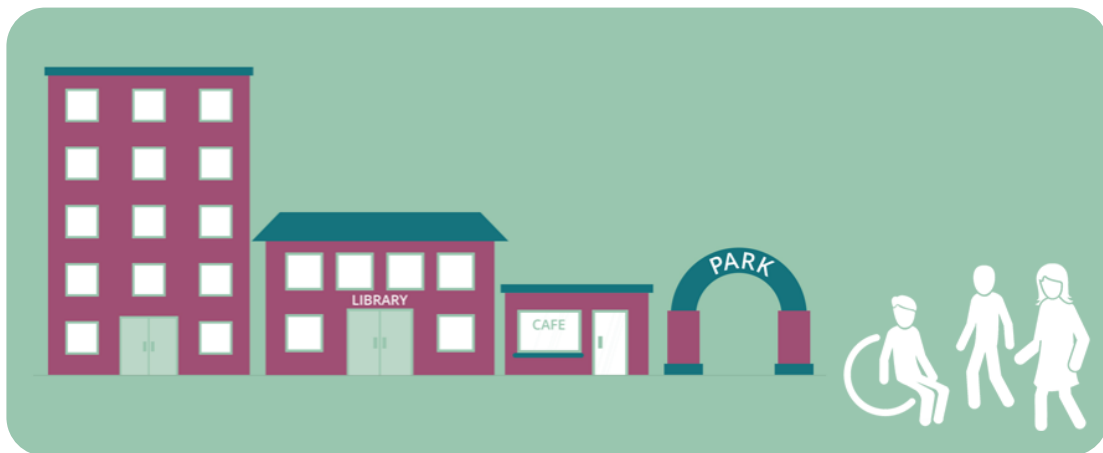
Needs vs. Assets

Visual Depiction

Kretzmann & McKnight (2003) called it at Capacity Inventory

WHAT ARE YOUR PROGRAM COMMUNITY ASSETS?

Broadly, a community asset is anything that can be used to improve the quality of community life.

- Person
- Place
- Services
- Programs
- Etc…

BOUNDARY SETTING

- Can be useful to create a frame for your community assets.

- This allows for more targeted strategy building and gap analysis from your map
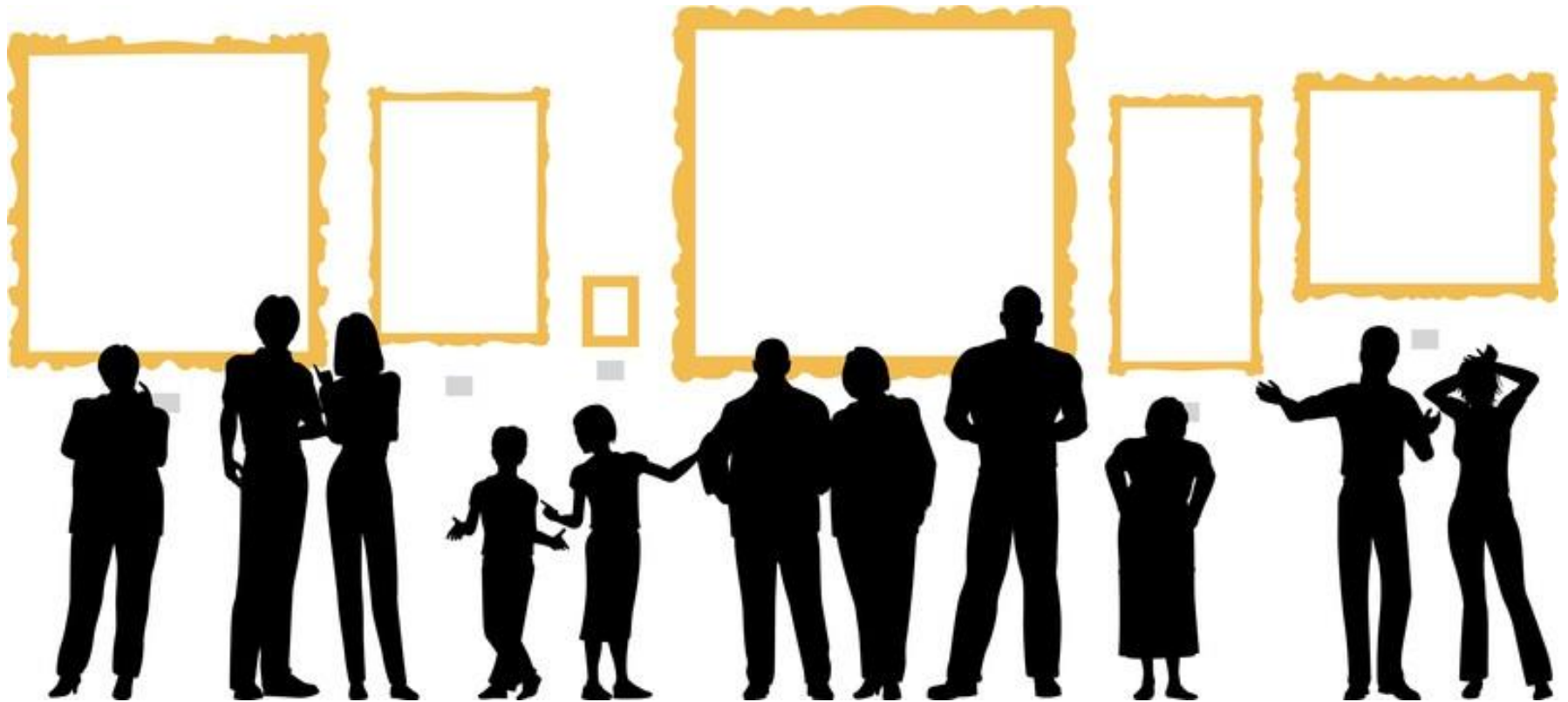
OUR BOUNDARIES FOR TODAY

AS A TABLE

Identify community assets around nutrition, safety, socialization, and other services you offer.

GALLERY WALK

GALLERY WALK

What are the top 3 takeaways from the community asset maps?

WHAT DO YOU DO NOW?

A FEW EXAMPLES

1. At the program level, you can do asset mapping with staff back at home to see if you and your staff agree on the key assets of your organization
2. At the coalition level, you can walk the group through a community mapping process
3. Use during strategic planning to understanding the larger context you are operating in
4. Use asset mapping to identify potential and unusual funding sources

TAKE ACTION & CONNECT

Use this time to document one action you are willing to commit to from today's discussion

Make sure you document a contact you want to follow-up with from today's mapping workshop.

Additional Resources

Community Tool Box:

https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/identify-community-assets/main

Evaluation

Please be sure to complete your evaluation in the App!